

Using IRUS-UK for an open access infographic

from Imperial College London

Background

At Imperial College London, the team of staff supporting open access have been involved in developing materials to support advocacy within the institution. This includes advocating for the institutional repository, Spiral. One way the team have been doing this is by producing infographics which highlight headline repository statistics, including usage statistics.

Related links

Imperial College London Open Access & Digital Scholarship Blog: <http://wwwf.imperial.ac.uk/blog/openaccess/>

Piktochart: <http://piktochart.com/>

IRUS-UK reports used

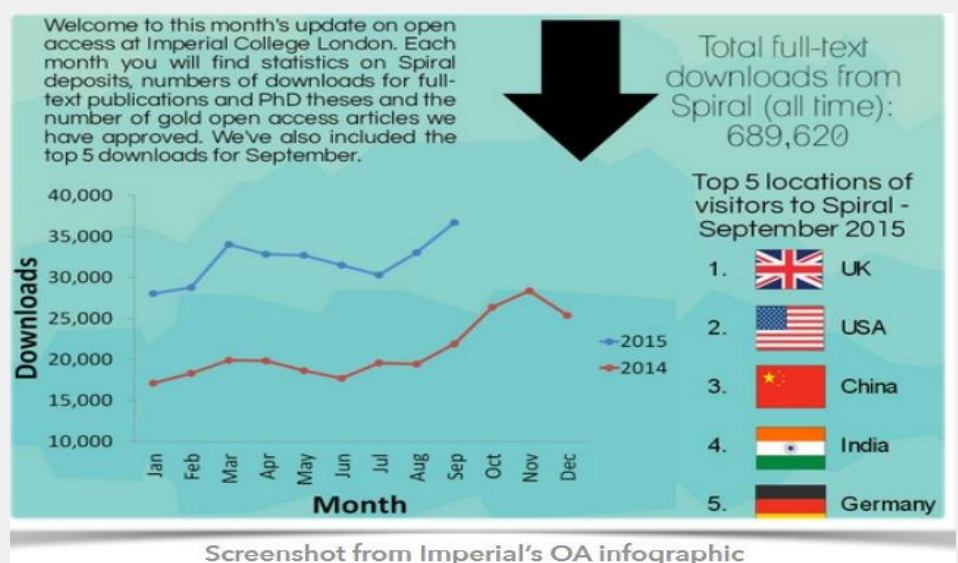
Repository stats table: for total downloads

Top downloads report: for monthly downloads

Article Report 4 (AR4): for top five downloaded articles

How is IRUS-UK used?

IRUS-UK is used to collate data to populate the sections of the infographic, highlighting full-text downloads (in numbers and graphical format) and details of the top five downloaded articles from the previous month.



Outcome

Monthly infographics have been produced using Piktochart to bring together data from IRUS-UK as well as Google Analytics (for information on locations of visitors to Spiral) and internal statistics (for information on the number of items published and APCs approved). The infographics are published via the Open Access and Digital Scholarship Blog and shared via Twitter. Liaison librarians have been sharing with academics and notifying authors who have featured in the top five. The infographic has received many views and has been shared by others on social media.

Next steps

Imperial College London continue to develop their advocacy work and intend to produce infographics on a monthly basis. A printed version is also planned to share more widely across the institution.