

USING IRUS-UK FOR A STATISTICS LIBGUIDES PAGE

Case study from Leeds Beckett University

Background

Leeds Beckett University are keen to encourage use of their research repository, and to share information about its use to researchers. In order to support this, they have an active Twitter account @BeckettResearch, and engage with their research community using an email list, social media (including a Twitter list of Leeds Beckett University academics) and via the research support pages on the Library website which utilises LibGuides and includes practical guides and information on how researchers can keep up-to-date and use social media, as well as information on Open Access, REF requirements, and Research Impact. They wanted to include statistics within this to highlight usage of the repository.

Repository visitors, content and downloads				
Month	Total records	Total visitors	Total page views	Total downloads
November 2015	1,651	2,247	10,251	4,562
October 2015	1,536	1,845	7,753	4,586
September 2015	1,426	1,230	4,882	3,064
August 2015	1,351	1,080	3,486	2,322
July 2015	1,337	1,102	4,982	2,429
June 2015	1,271	1,078	4,652	2,500
May 2015	1,211	1,263	4,749	2,646

Screenshot from Leeds Beckett Research Statistics

How do you use IRUS-UK?

IRUS-UK is used to gather information for the Statistics page on the LibGuide including the total downloads each month, and the top ten articles by month. These are then combined with other data sources (e.g. Google Analytics) and added to the Statistics page in tabular format and stored for future reference.

Outcome

The Statistics page is now live on the LibGuide, and is updated every month. Academics and researchers (and anyone else visiting the publicly available page) can see monthly usage statistics for the repository as well as the top ten downloaded articles for each month.

Next steps

As there are now a number of months' worth of data, staff are keen to investigate ways of showing longitudinal data such as infographics. They hope that more visual representation of the data will also be useful for communicating with stakeholders. They are also keen to automate some processes which are largely done manually.

Related links

Leeds Beckett University Research LibGuide:
<http://libguides.leedsbeckett.ac.uk/research/>

IRUS-UK reports used

Item Report 1 (IR1)	For total Downloads by month for Leeds Beckett University
Article Report 4 (AR4)	For top ten downloaded articles each month